


The G-Links Story





100% Natural
No Additives,
No Chemicals,
Truly Organic

GRENADA
HONEY
100% NATURAL HONEY

With Innovation We Transform Good Into Great!

Glinks

Who is behind the honey ?



Grenadian born Entrepreneur, IT professional, Beekeeper, Nature enthusiast, Avid farmer.

- Merit award HABC Level 4 Award in Managing Food Safety in Catering (QCF)
- Project Management Professional (PMP#1418322)
- MBA in Project Management Aspen University
- Bsc Computer Science City College of New York

- I got into beekeeping Early 1st qrt 2011 because I wanted to use the bees as an attraction in an Agro Eco Tourism project I am pursuing in Birchgrove- (G-Links Eko Eskaype). -
- The idea was to create a Bee cove - 1st box of bees purchased from from bee keeper Glen Findley





- 10 Glass boxes Jan 2012
- Purchase 10 more hives from Glen, to setup Birchgrove – Bee cove attraction where I wanted people to see the bees in action.

What Happened in the Early Days

- Had some losses monkeys knocked down or opened glass boxes, Flammer (big, brown, nocturnal) ants destroyed some hives, rainy Birchgrove not optimal location for bees, I experienced the typical new comers banes.
- Teamed up with knowledgeable young bee keeper Jesse Houston and moved all 11 hives to Tivoli
- He tended the bees we shared the honey as his payment.

Recognizing the fine quality of the product and to recover my Investment I started selling honey early....

- First round of honey sold in traditional glass rum bottle with a small sized variant in lucozade bottles





- Our First Labels looked like...



By the time I got my 2nd round of Honey from the bees

- Idea of small sized packaging came from my wife who travelled to South America (El Salvado) Oct/sept 2010 and brought back a little jar of honey with Macademia nuts.
- I came out with the small container concept below late 2012 –very early 2013 **Motivated by how do I make honey more accessible to more people?**



- Responding to market feed back and advice from various business persons, and still motivated by a desire to get honey into the hands of the widest cross section of persons the initial offerings was soon transformed into the suite below...
- June 26 2013 I literally ran from Design Factory where labels were being done to airport, bound for Barbados and with a stroke of good fortune I pulled off a very impromptu display at BMEX 2013 Barbados



So we are here in 2013.

- What has been happening since June 2013 is the building the support structures and synergistic relationships for the take off.
- Sept 2013- Gg & I doing a night job building & transforming downstairs into production facility



Putting the pieces together during the rest of 2013 involved.....

- Refining The product suite
- Formation of Local quasi Cooperative of organic producers to sustain volume.
- Securing a LIAT Deal for regional access
- Setting up Barbados Market linkages
- Setting up Antigua market Linkage
- Support from Local authorities Dr. Lousion MOA, Mr Smart Customs, Mr Hamilton
- Special Thanksto Ms Lydia Ramdhanny extremely supportive a lot would not have happened without her largesse
- Special Thanks to Gary Mark and Ezra @ Design factory – wonderful job with the Labels
- Negotiating a Local broker
- Special Thanks Mr. Conrad Mason – Barbados distributor/broker- Pivot for linkages with Barbados Grenada organization & Antigua
- Finding market in Grenada and Barbados
- Focus Building my own production capacity





Product offerings



The Suite- Providing options to suit your fancy





Product offerings

Targeting the Kitchen / Home / Health shops



BSBS 3lb
Net (47.4 oz, 1.35 kg, 937 ml)

BSBS 5 lb
net(80.3 oz, 2.28 kg 1.6 litre)



BSBS 8oz- classic
net (8.2oz, 233g 162 ml)

BSBS 16oz- classic
net (15 oz, 425g 296 ml)

BSBS 32oz- classic net
(31.2 oz, 884g 615ml)



1 Us Gal

Bulk Quantity also available in:



5 us Gal



Product offerings

Targeting the Restaurant / Home / Health shops



BSBS 8oz-
classic
net (8.2oz, 233g
162 ml)

BSBS 16oz-
classic
net (15 oz, 425g
296 ml)

BSBS-8oz Hour Glass
net(7.9 oz, 223g
155.2 ml)

BSBS-8oz Bear
net(8.3oz, 237g
165ml)

BSBS-12 oz bear
net (12.0 oz,
341g, 237ml)



.5oz Tapered net
(.72oz, 12.1ml)

Budget



SKS 1oz net(1.0
oz, 17.2 ml)

Personal Portions

Luxury



Product offerings

Targeting the Breakfast table/ Room service/ Home / Health shops



Personal Portions

.5oz Tapered net (.72oz, 20.5g 14.3 ml)
Budget

SKS 1oz net(1.02 oz, 29g, 20.18 ml)
Luxury



BSBS 8oz- classic
net (8.2oz, 233g
162.1 ml)

BSBS-8oz
Hour Glass
net(7.9 oz,
223g
155.2 ml)

BSBS-8oz Bear
net(8.3oz, 237g
165ml)

BSBS-12 oz bear
net (12.0 oz,
341g, 237ml)

BSBS-2 oz Bear
net(2.4 oz, 67g,
47 ml)

SKS 1oz net(
1.02 oz, 29g,
20.18 ml)

SKS 1.5oz net
(1.6 oz, 45.5g,
31.7 ml)



Product offerings

Targeting the Gift Shop / Health shops / Home



Select as singles



Available in Glass by request

Or stacked in a tower to represent levels of endearment... Tasseled with ribbons & card



Replace the contents of the traditional liquor basket with a sweet treat!!!



BSBS-2 oz Bear net(2.4 oz, 67g, 47 ml)

Smallest to Largest
SKS 1oz net(1.02 oz, 29g, 20.18 ml)
SKS 1.5oz net (1.6 oz, 45.5g, 31.7 ml)
SKS 3oz net (2.95oz, 83.5g, 58.1 ml)
SKS 8oz net (7.8 oz, 222g, 154.5 ml)
SKS 12oz net (12.8 oz, 362g, 252 ml)

Mix N Match Flavors in Jars

Add to price before VAT the following cents:

BSBS-8oz Hour Glass net(7.9 oz, 223g 155.2 ml)	0.18
SKS 1oz net(1.02 oz, 29g, 20.18 ml)	0.02
SKS 1.75oz net (1.6 oz, 45.5g, 31.7 ml)	0.03
SKS 3oz net (2.95oz, 83.5g, 58.1 ml)	0.07
SKS 8oz net (7.8 oz, 222g, 154.5 ml)	0.20
SKS 12oz net (12.8 oz, 362g, 252 ml)	0.32

SKS 1oz net(1.02 oz, 29g, 20.18 ml) SKS 1.5oz net (1.6 oz, 45.5g, 31.7 ml)₁₇

Order custom made gift packs or do-it your self components



More Gift Ideas



Me without You Basket
(2 2oz bears, Sks 1oz ,
Sks 1.6 oz)



Just U n Me Basket
(2 2oz bears)



D more D merrier Basket
(5 2oz bears (above), flavored
honey (Below))

Smallest to Largest
SKS 1oz net(1.02 oz, 29g, 20.18 ml)
SKS 1.5oz net (1.6 oz, 45.5g, 31.7 ml)
BSBS-2 oz Bear net(2.4 oz, 67g, 47 ml)
SKS 3oz net (2.95oz, 83.5g, 58.1 ml)
Bamboo Basket
All natural filling
Clear plastic shrink wrap



Product offerings

Targeting the Gift Shop / Health shops / Home



More Gift Ideas



D Bear Essentials
(4 shrink wrapped 2oz bears - *others possible*)



Honey comb Jar (1,1.6,3oz - Limited quantities)



U R Special towers of Love
(shrink wrapped 1,1.6,3oz)



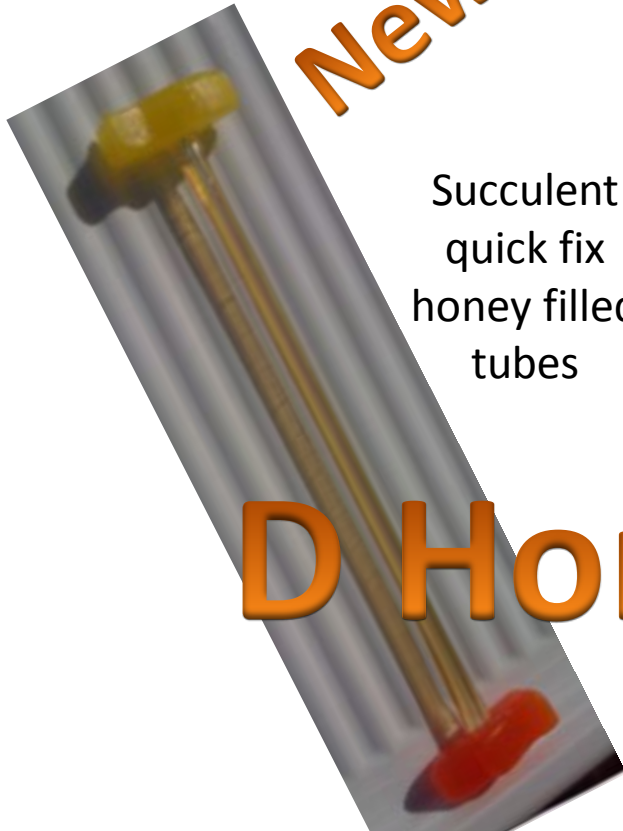
Enquire about 2 larger sizes jars or glass options

Smallest to Largest
SKS 1oz net(1.02 oz, 29g, 20.18 ml)
SKS 1.5oz net (1.6 oz, 45.5g, 31.7 ml)
BSBS-2 oz Bear net(2.4 oz, 67g, 47 ml)
SKS 3oz net (2.95oz, 83.5g, 58.1 ml)
Clear plastic shrink wrap



New!

More Gift Ideas



Succulent
quick fix
honey filled
tubes



Also available
in Grenada's
Spice Flavors



Great Snack
with fresh on
the ends

D Honey Cane

Try our dried fruit filled
Honey canes: Mango,
Pineapple, Paw Paw, etc

	Net contents			
Honey filled plastic tubes with decorated ends	Grams honey	Oz Honey	Fl oz	ml Honey
8.5" Honey Cane	5.00	0.18	0.12	3.48
10.25" Honey cane	8.40	0.30	0.20	5.85



New!

Delightfully
tasty tropical
fruit &
honey filled
tubes

More Gift Ideas

Also available
in Grenada's
Spice Flavors

D Honey Fruity Cane

Great energy booster any time

Tell us about your favorite dried fruit we
may add it just for you!

	Net contents	
Honey filled plastic straws with fruit and sweets ends	Grams fruit and honey	Oz Fruit Honey
8.5" Jumbo Fruity Cane	19.00	0.57
10.25" Fruity cane	9.68	0.37

G-links **New!** Product offerings

**Gift Series Now available in Spice
Flavors: Cinnamon, Nutmeg, and
Ginger**



Real **Cinnamon** Inside!



Real **Nutmeg** Inside!



Real **Ginger** Inside!



Plain

Smallest to Largest
SKS 1oz net (1.02 oz, 29g, 20.18 ml)
SKS 1.5oz net (1.6 oz, 45.5g, 31.7 ml)
SKS 3oz net (2.95oz, 83.5g, 58.1 ml)

Smallest to Largest
SKS 8oz net (7.8 oz, 222g, 154.5 ml)
SKS 12oz net (12.8 oz, 362g, 252 ml)

Order custom made gift packs
or components to create your
own custom combinations



Product offerings

Coming soon... Health Snacks



Smallest to Largest	
SKS 1oz	net(1.02 oz, 29g, 20.18 ml)
SKS 1.5oz	net (1.6 oz, 45.5g, 31.7 ml)
SKS 3oz	net (2.95oz, 83.5g, 58.1 ml)
SKS 8oz	net (7.8 oz, 222g, 154.5 ml)
SKS 12oz	net (12.8 oz, 362g, 252 ml)

& Grenada Cashew Nuts
 & Grenada Almond Nuts
 & Solar dried fruits
 & More Spice Flavors

First Retail opportunity - Grenada

- Grenada Oct 29 2013 True Blue Bay Pharmacy-Thank you to Mrs Sprunks & Mr. Ruven williams



First Retail opportunity - Grenada

- Nov 7 2013 FoodLand Lagoon Rd Grenada- Thank you to Mr. Hillaire



First Retail opportunity - Barbados

- Barbados Nov 14 2013 Relish Epicurea (upscale Holetown) -thank you to Mrs Alison Kern





What We Offer Today?



We produce organic Honey and Honey with value added Nutraceutical combinations of Grenadian spices, tropical fruit, and nutritive nuts.

Mission: Operating under the mantra: Get connected, with Innovation We transform Good into Great! G-Links invite and create linkages to tap talent, creativity, best practices, and maximize use of local resources to produce an affordable suite of honey based products that leverages the unique flavor, high quality attributes, and health benefits of Grenadian products to service market niches traditionally not accessed by existing product configurations.

Innovative Presentation
Endless Combination Possibilities !

Vision: Become a Market leader in making high quality , organic honey and value added honey product combinations available to the widest cross section of users in safe, convenient, attractive configurations providing a new experience of sweet satisfaction

10 Exciting Options



Plain, Ginger, Cinnamon, Nutmeg, Bois Bande, Cinnamon Spread, Cashew Nut, West Indian Almond, Fruit & Nut Medley, Tropical Fruit Mix,